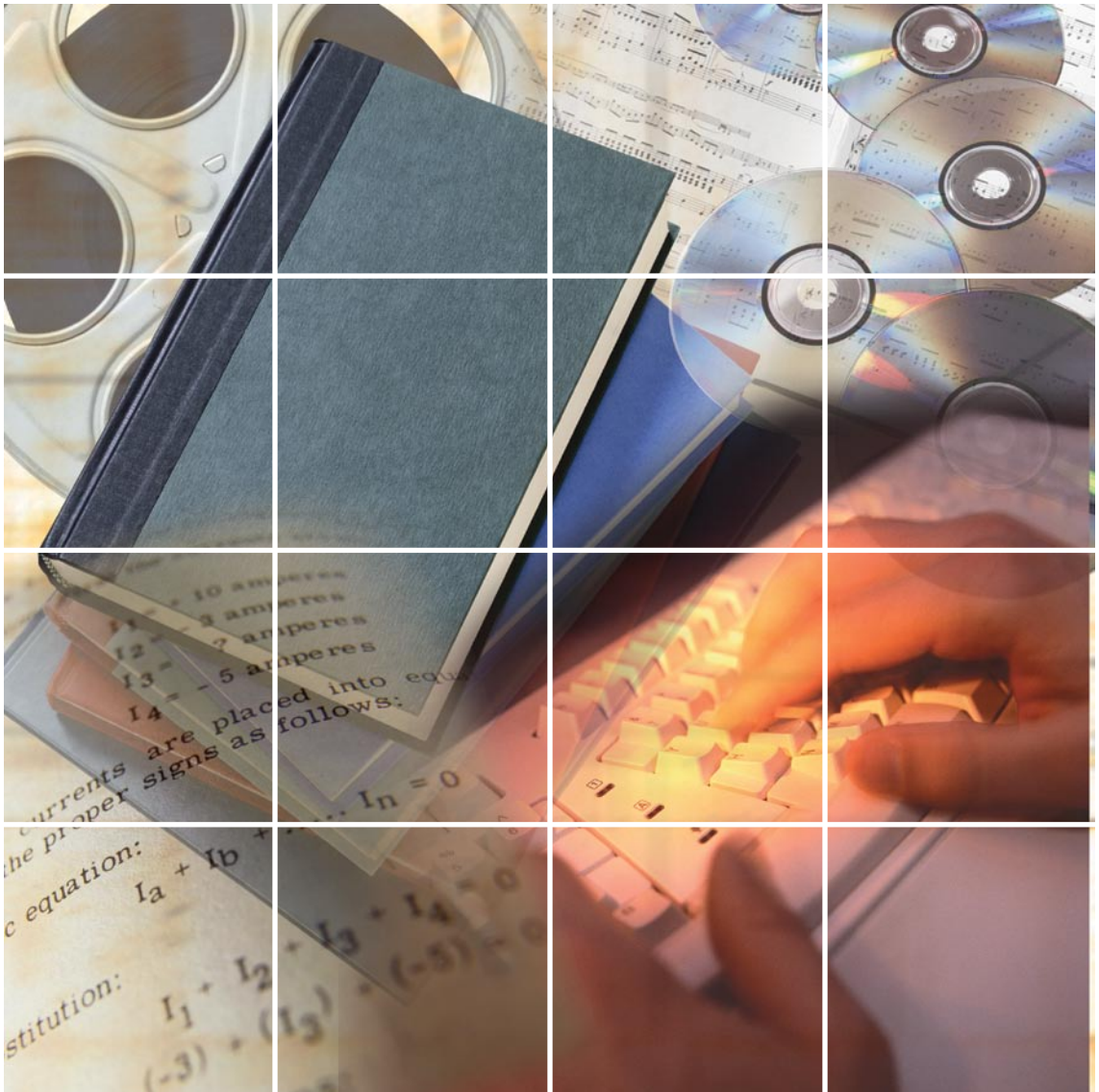


MARQUETTE LAW SCHOOL

**INTELLECTUAL PROPERTY  
AND TECHNOLOGY LAW**



**MARQUETTE**  
UNIVERSITY

LAW SCHOOL

The fast-paced world of the 21st century demands legal professionals who grasp the complexities of issues related to intellectual property, technology, and cyberspace.

Marquette University's nationally recognized curriculum in **Intellectual Property and Technology Law** prepares you to specialize in this dynamic area of law and provides extensive resources to help you succeed in the field, including:

**Sophisticated courses** that span patent, trademark, copyright, and technology law. Choose from over fifteen courses to develop a sequence tailored to your specific interests and goals.

**Expert faculty** dedicated to your success. Full-time faculty members with distinguished records of scholarship in intellectual property and related law specialties oversee the program and partner with practicing IP attorneys who serve as adjuncts to offer a curriculum that is both interdisciplinary and cutting-edge.

**A program rich with curricular and extracurricular activities.** You will develop valuable skills through participation in the Intellectual Property Law Review, moot court competitions, and the Intellectual Property Law Society. You will become part of a community of scholars, mentors, and colleagues who will enrich your law school experience both in and out of the classroom.

The challenges are great in the dynamic legal specialty, Intellectual Property and Technology Law.

You will gain the knowledge and develop the skills to meet those challenges at Marquette University Law School.

*One of the reasons I chose Marquette is that Milwaukee is a beautiful city, and there is a very good legal community here and in the entire state of Wisconsin. There are a large number of firms, corporations, and corporate in-house counsel positions to choose from. I was amazed at how much opportunity there is here.*

— Josh Fleming, Law '00  
Quarles & Brady LLP  
Milwaukee

## FROM THE DEAN



Marquette University Law School has always provided its students with the knowledge and skills to participate in the legal profession and thereby to contribute to the larger society. This tradition, stretching back more than a century, has prompted the school continually to inquire whether changes in the profession or society require corresponding developments in the education that we offer.

It is in this context that over the past fifteen years Marquette Law School's program in Intellectual Property and Technology Law has emerged and has developed to the point of receiving national recognition. Our modern economy and society require lawyers who are both well-grounded in the law generally and knowledgeable about particular areas. This is especially true in the IP area. Marquette has met this challenge by ensuring that, in addition to our core curriculum, the range of IP courses available from accomplished faculty enables our

students to serve future clients in the areas of copyrights, patents, trademarks, and other related areas of the law.

Marquette Law School merits the consideration of any prospective law student interested in intellectual property and technology. This brochure provides you a basic introduction to our IP program. Following an even older tradition at Marquette, any of us at the Law School would welcome any questions that you have.

### **Joseph D. Kearney**

Dean and Professor of Law

# CURRICULUM

Students begin specific coursework in Intellectual Property and Technology Law upon completion of most, if not all, first-year law classes. Most students start the IP curriculum with the three-credit Intellectual Property Law survey course.

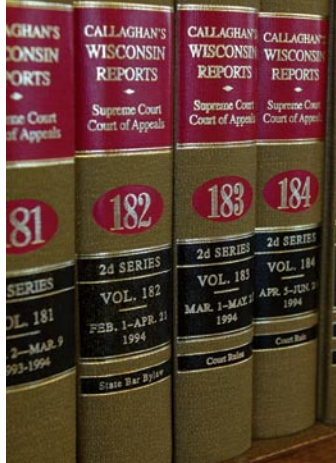
The IP survey course is complemented by doctrinal courses that teach legal principles and theory, practical courses in which students learn the skills that attorneys use in their day-to-day practice, and courses that apply the legal principles to particular industries. The Intellectual Property and Technology Law program offers a range of courses in all three areas:

| <b>Doctrinal</b>   | <b>Practice</b>  | <b>Industry</b>   |
|--|--|---|
| Intellectual Property Law<br>Patents and Trade Secrets<br>Copyrights<br>Trademark and Unfair<br>Competition Law<br>International Intellectual Property<br>Intellectual Property Theory | Patent Prosecution<br>Intellectual Property Litigation<br>Contract Drafting (Licensing)<br>Advanced Legal Research in<br>Intellectual Property | Computer Law<br>Cyberlaw<br>Entertainment Law<br>Media Law<br>Law of Privacy<br>Law and the Visual Arts |

*Please note that course offerings are subject to change and some courses are not offered every year.*

*The Intellectual Property program at Marquette University Law School exceeded my expectations. Marquette is a leader in intellectual property education due to the variety of courses offered combined with professors that have the theoretical knowledge, practical experience, and global perspective required to properly educate law students. I would highly recommend this program to any person interested in learning and ultimately excelling in the field of patents, trademarks, copyrights, litigation, and any other aspect of intellectual property practice.*

— Jeffrey Robert Kaufman, Law '03  
 Registered Patent Attorney  
 Duckor Spradling & Metzger  
 San Diego



With the breadth and diversity of the curriculum, students looking for specific types of IP positions can custom-tailor a rich sequence of courses. For example, students who want to become patent prosecutors will likely take the doctrinal courses Intellectual Property Law and Patents and Trade Secrets as well as the skill-building course Patent Prosecution. These students would likely supplement their curriculum by picking from other doctrinal courses in the IP area such as International Intellectual Property or other skill-building courses such as Intellectual Property Litigation, Contract Drafting, and Advanced Legal Research. Related courses in Antitrust and Administrative Law would complement this particular sequence.

Students interested in Intellectual Property Litigation will often choose to lay a basic foundation in the doctrinal material through the Intellectual Property Law survey, Patents and Trade Secrets, Copyrights, and Trademark and Unfair Competition Law. Skill-building courses like Intellectual Property Litigation and Advanced Legal Research complement the theory, and students can get deeper perspectives on particular industries through courses like Computer Law or Cyberlaw.

The Intellectual Property and Technology Law curriculum helps students prepare for a wide range of other IP-related careers such as trademark or technology transaction practices. The curriculum also offers a number of courses useful to non-IP practitioners, such as those interested in careers in business law or sports law.

*I truly value the opportunity to have participated in Marquette Law School's Intellectual Property and Technology program. Marquette's first-rate combination of intellectual property and technology law courses, extracurricular activities, and distinguished faculty provided me with both academic and practical experience at the forefront of the intellectual property field.*

— Peter T. Holsen, Law '02  
Former editor-in-chief of the  
*Marquette Intellectual  
Property Law Review*  
Andrus, Sceales, Starke  
& Sawall, LLP  
Milwaukee

*The extensive Intellectual Property program at Marquette introduced me to an area of law that I otherwise would have known nothing about. After practicing as a trademark and copyright attorney for just over two years, I cannot imagine myself doing anything else.*

— Lori S. Meddings, Law '01  
Michael Best & Friedrich LLP  
Milwaukee

## EXTRACURRICULARS

Marquette Law students interested in IP careers find a wide range of extracurricular activities to complement the curriculum.

**Journal.** The *Marquette Intellectual Property Law Review* is one of the most well-respected law reviews on IP topics in the country. Student-run with substantial support from faculty members, the journal is widely circulated among academics and practitioners throughout the United States and abroad. The journal gives students the opportunity to work with IP scholars on cutting-edge legal issues and gain experience in publishing their works.

**Moot Court Competitions.** Marquette Law students have a distinguished tradition of success in Intellectual Property competitions and moot courts. Marquette Law teams routinely compete in — and win — the Giles Sutherland Rich Moot Court Competition and the Saul Lefkowitz Intellectual Property Moot Court Competition. These competitions allow students to network closely with faculty and practicing attorneys while strengthening their own advocacy and writing skills.

**Intellectual Property Law Society.** Dozens of students join the IPLS each year to organize events and programs on career development and substantive IP topics. The society offers opportunities to network with local professionals, acquire leadership responsibilities, and build camaraderie.

**Distinguished Lectures.** Every year, a distinguished Intellectual Property expert gives the Honorable Helen Wilson Nies Memorial Lecture on a current Intellectual Property topic. The Nies Lecture is the flagship event in a year-long series of educational programs.





## CAREERS

Because Intellectual Property is one of the fastest-growing areas of law, demand for IP attorneys remains consistently high. Nationwide, legal employers recognize the quality of Marquette Law students and acknowledge the strong reputation of the IP curriculum.

Students do not necessarily need a technical background for an Intellectual Property career. Many IP attorneys specialize in licensing, trademark, and copyright issues — even patent litigation — without having a technical background. However, you need a technical degree (or comparable coursework) to be admitted to prosecute patent applications before the U.S. Patent and Trademark Office. Patent prosecutors are especially sought-after by legal employers, but Marquette Law students can find other types of IP positions if they are flexible about their practice area and geography.

Regardless of your background and career path, Marquette's Career Planning Center will actively work with you to explore IP career opportunities. Emphasizing individualized career guidance, the center's staff will provide information, tools, and connections to help you define — and achieve — a fulfilling and successful career goal.

*The outstanding preparation and knowledge that I received from the Intellectual Property program at Marquette helped to equip me with the essential skills to practice as a patent attorney upon graduation.*

— Andrew T. Pham, Law '02  
Reinhart Boerner Van Deuren sc  
Milwaukee

# FACULTY

## Irene Calboli

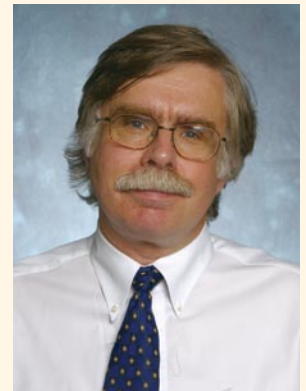
Irene Calboli's expertise and scholarship are focused on Intellectual Property Rights, Antitrust Law, and International Law. Professor Calboli was a visiting professor at Marquette Law School from 2001 to 2002 and joined the full-time Law School faculty in 2003. Prior to coming to Marquette, Professor Calboli was a research fellow and assistant professor at Bologna University Law School, from which she received an LL.B. *summa cum laude* and a Ph.D. From 1997 to 1999, she was a visiting scholar at the University of London, where she earned an LL.M. and a Diploma in Trademarks Law. Professor Calboli has been a visiting researcher at the Max-Planck-Institute for Foreign and International Patent, Copyright and Competition Law in Munich, Germany, and at the University of California–Berkeley School of Law (Boalt Hall). Her articles have been published in a number of scholarly journals, including the *International Journal for Industrial Property and Copyrights* and the *Marquette Intellectual Property Law Review*. She is a part-time lecturer for the LL.M. in Intellectual Property Rights offered by the World Intellectual Property Organization at the University of Turin.



Professor Calboli teaches Intellectual Property Law, Trademark and Unfair Competition Law, Computer Law, International Intellectual Property, and Intellectual Property Theory.

## J. Gordon Hylton

Professor J. Gordon Hylton is a graduate of Oberlin College and the University of Virginia Law School. He holds a Ph.D. in the History of American Civilization from Harvard University and formerly clerked for Justice Albert S. Harrison of the Virginia Supreme Court. Professor Hylton currently serves on the Executive Board of the Association of American Law Schools' Sections on Legal History, Law and Agriculture, and Law and Sports, and is a member of the American Society for Legal History's Special Committee on Historians' Access to Lawyers' Papers. He is a member of the Legal History Committee of the Wisconsin Supreme Court and of the Executive Committee of the Board of Advisers of the National Sports Law Institute. Professor Hylton was a Fulbright Scholar in Ukraine in 2000 and is currently a member of the Fulbright Senior Specialist Roster. During the 2003-04 academic year Professor Hylton was a visiting professor at the University of Virginia Law School and a senior research fellow at the Carter G. Woodson Institute for African-American and African Studies.



Professor Hylton has taught Property, Copyrights, Trusts and Estates, Law and Ethics of Lawyering, Lawyer in American Society, Sports Law, Torts, Civil Rights Legislation, and Constitutional Law.

## Matthew J. Mitten

Professor Mitten is the Director of Marquette University's Sports Law program and the National Sports Law Institute. He co-authored the intellectual property issues chapter in his forthcoming casebook *Sports Law and Regulation: Cases, Materials, and Problems*, and was a contributing author for the *Franchise Trademark Law Handbook* (American Bar Association 1994). Professor Mitten earned a B.A. in economics from Ohio State University and a J.D. *magna cum laude* from the University of Toledo College of Law. He practiced antitrust and intellectual property law with Kilpatrick Stockton LLP in Atlanta, Georgia from 1984 to 1989. He is a member of the Sports Lawyers Association's Board of Directors, a former Chair of the Association of American Law Schools' Section on Law and Sports, and currently chairs the National Collegiate Athletic Association's Committee on Competitive Safeguards and Medical Aspects of Sports.



Professor Mitten teaches courses in Amateur Sports Law, Professional Sports Law, Comparative Sports Law, and a seminar on Current Issues in Sports Law, portions of which cover sports-related intellectual property issues.

## Andrea K. Schneider

Prior to joining the Marquette Law School faculty in 1996, Professor Andrea Schneider was a visiting professor of Political Science and International Affairs at the Elliot School of International Affairs at George Washington University. She is the author of *Creating the Musée d'Orsay: The Politics of Culture in France*, and the co-author of *Beyond Machiavelli: Tools for Coping with Conflict* and *Coping with International Conflict*. Professor Schneider has published numerous articles on negotiation and international law including articles in the *Harvard Negotiation Law Review*, *Michigan Journal of International Law*, *University of Pennsylvania Journal of International Economic Law*, and the *Negotiation Journal*. In 2000, she was given an Outstanding Achievement Award by the American College of Civil Trial Mediators for her work as the national coordinator for the American Bar Association Law Student Representation in Mediation Competition.



Professor Schneider received her A.B. *cum laude* from the Woodrow Wilson School of International Affairs and Public Policy at Princeton University and her J.D. *cum laude* from Harvard Law School. She also received a Diploma from the Academy of European Law in Florence, Italy.

Professor Schneider teaches Law and the Visual Arts, Alternative Dispute Resolution, International Law, and a negotiation workshop.

## Contact information

If you have questions regarding Intellectual Property and Technology Law at Marquette University Law School, please feel free to contact Dean Joseph D. Kearney or the faculty members profiled in this brochure. E-mail addresses and office telephone numbers are listed below.

**Professor Irene Calboli**

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**Professor J. Gordon Hylton**

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**Dean Joseph D. Kearney**

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**Professor Matt Mitten**

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**Professor Andrea Schneider**

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Marquette University does not discriminate in any manner contrary to law or justice on the basis of race, color, gender, age, sexual orientation, religion, disability, veteran's status or national origin in its educational programs or activities, including employment and admissions. At the same time, Marquette cherishes its right and duty to seek and retain personnel who will make a positive contribution to its religious character, goals, and mission in order to enhance the Jesuit, Catholic tradition.



Marquette Hall



Alumni Memorial Union



The Marquette University Law School



Left: Milwaukee from the Marquette campus looking east to Lake Michigan. Above: The Milwaukee Art Museum Calatrava wing.



**MARQUETTE**  
UNIVERSITY

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LAW SCHOOL

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**Milwaukee, WI 53201-1881**  
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**E-mail:** [law.admission@marquette.edu](mailto:law.admission@marquette.edu)  
**Law School Web site:** <http://law.marquette.edu>